



Master of Intellectual Property  
and Information Society Law

7th **community trade mark**  
special module

**February**    **9th –13th**  
**2009**

## **The Magister Lvcentinvs and Continuing Education**

The Magister Lvcentinvs of the University of Alicante is one of the most prestigious European centres providing specialized education in Intellectual Property and Information Society Law. It is in this endeavour that some of the most prestigious institutions participate in its nine month Master Programme, taking place in Alicante, Spain, also the seat of the Office for Harmonization in the Internal Market (OHIM). The Magister Lvcentinvs is a member of the European Intellectual Property Institutes Network (EIPIN).

Pursuing its objective of contributing to the expansion of specialized knowledge in Europe, the Magister Lvcentinvs has launched a programme of "Special Modules", in collaboration with different institutions and firms. Their aim is to provide practical and international knowledge of IP laws and practice.

### **The Community Trade Mark Special Module**

This programme, an advanced and intensive one week seminar organized within the framework of the XIV Magister Lvcentinvs of the University of Alicante, is organized in collaboration with the OHIM and main specialized firms.

It covers a wide variety of aspects of Trade Mark Law. Substantive and procedural issues, related with the protection of the CTM, are explained in detail by experienced professionals and academics, starting from the application for the CTM up to the last instances of litigation in competent courts.

### **Who should participate?**

The one-week programme is designed for lawyers, law graduates, and professionals, who wish to specialize in the practice of Community Trade Mark Prosecution and Litigation. The programme is particularly suitable for practitioners and professionals unable to interrupt their professional activities for long periods of time. The participants will share their academic activities with specialists and Magister Lvcentinvs students coming from different countries, mainly from the European Union and Latin America.

### **Language**

All special module programmes are taught fully in English, in order to promote international participation.

### **Date and Venue**

February 9 to 13, 2009. Salón de Actos del Edificio Germán Bernácer. University of Alicante, Spain

# Topics

## Trade Mark Registration

- o Procedure
- o Substantive Law. Absolute Grounds of Refusal.

## The Opposition Proceedings.

- o Procedure.
- o Proof of Use.
- o Likelihood of Confusion and likelihood of Association
- o Trade Marks with Reputation, Unregistered Signs, Other Signs in Course of Trade.

## Community Trade Mark Relevant Use

## Renewal, Alteration, License and Transfer

## Cancellation Proceedings: Surrender, Revocation and Invalidity

## The Relevant Consumer and Trademarks

### Appeals:

- o Introduction
- o Procedural Aspects
- o Relevant Case Law

## CTM in the Courts I: (the OHIM Decisions in the CFI and ECJ)

- o Introduction to CFI and ECJ Procedures
- o Relevant Case Law

## CTM from the Practitioners Perspective I: Panels on Prosecution Issues .

## CTM in the Courts II (the CTM in the Community Trade Mark Courts)

- o Enforcing CTM Rights: Proceeding, Competence and Applicable Law.

## Effects of the CTM Regulation on the Laws of the Member States (Simultaneous and succ. Civil Actions, Prior Use and Conversion)

## CTM from the Practitioners Perspective II: Panels on Litigation Matters.

## Collaborations and Sponsorships:

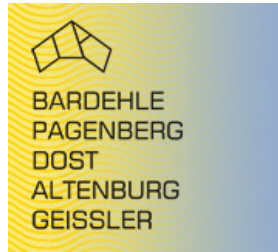
- OHIM



- OEPM



- Bardehle  
Pagenberg Dost  
Altenburg  
Geissler



- Bird and Bird

**BIRD & BIRD**

- EGyP



- Grau &Angulo

**GRAU & ANGULO**  
ABOGADOS

- Klos MorelVos &  
Schaap Spain



- Lovells



- Ladwell



- Hogarth  
Chambers

## Fees:

1,200 euros

Early bird fee: 850 euros (special fee for those registering before the 19 January 2009)

## Information and Registration:

Contact: "Special Modules-Magister Lvcentinvs" [ml.modulos@uafg.net](mailto:ml.modulos@uafg.net)

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